

**WEBINARS ON  
AFRICAN SWINE FEVER (ASF): PREPARING FOR ASF  
Animal Health Education for Transboundary Diseases**



**Date:** 25 April 2023

**Time:** 9:30 a.m. to 11:30 a.m. (Central America time)

**Objective:** Provide countries of the Americas and the Caribbean with information on the elements to be included in an ASF Risk Communication Plan. The webinar will also share lessons learned from other countries in the preparation of risk and crisis communication plans, as well as key messages and tools to communicate ASF emergencies.

**Target audience:** Ministries of Agriculture and Livestock; official veterinary services; private veterinarians; associations of pig producers and breeders; veterinary associations.

**AGENDA**

<b>Time</b>	<b>Topic</b>	<b>Expert</b>
<b>9:30 – 9:40</b>	Opening session	
<b>9:40 – 10:00</b>	Overview of animal health education	Cecilia Ballesteros, FAO
<b>10:00 – 10:20</b>	Mexico's experience with animal health education	Roberto Navarro, CPA/Mexico
<b>10:20 – 10:40</b>	The private sector's experience with animal health education	Corina Zambrano, Vice-President of PorkColombia
<b>10:40 -11:10</b>	Animal health education: from veterinarians to agricultural promoters - methodology and tools	Elise Le Bihan, CIRAD
<b>11:10 – 11:30</b>	Session for questions	All