



Organisation mondiale
de la santé animale
Fondée en tant qu'OIE



**WEBINARS ON
AFRICAN SWINE FEVER (ASF): PREPARING FOR ASF
Risk Communication for African Swine Fever
(part three)**



Date: 28 February 2023

Time: 9:30 to 11:45 a.m. (Central America time)

Objective: Provide countries of the Americas and the Caribbean with information on the elements to be included in an ASF Risk Communication Plan. The webinar will also share lessons learned from other countries in the preparation of risk and crisis communication plans, as well as key messages and tools to communicate ASF emergencies.

Target audience: Ministries of Agriculture and Livestock; official veterinary services; private veterinarians; associations of pig producers and breeders; veterinary associations.

AGENDA

Time	Topic	Expert
9:30 – 9:40	Introduction	IICA
9:40 – 10:10	Mexico’s experience with risk communication in animal health	Betty Martínez, Secretariat of Agriculture and Rural Development of Mexico
10:10 – 10:40	Colombia’s preparation for risk communication in animal health	Angela Neira, Communications Consultant, Colombia
10:40 – 11:10	The private sector’s experience with risk communication for ASF	José Luis Caram Inclán, President of the Ibero-American Pig Farming Organization (OIPORC)
11:10 -11:45	Session for questions	All